

***New Computerized Balance Trainer system;  
Helps Seniors Avoid Falls, Is Favored by Athletes, Benefits All Ages***

**Vista, CA - July 2, 2007** -- Falls are the leading cause of accidental injury and death in people over 65. A new computerized balance trainer helps seniors reduce falls and increases mental and physical coordination through a focused training on vestibular rehabilitation.

This Korebalance™ system includes 'virtual reality' software displayed on a 17" video screen for balance training and assessment. The participant stands on the platform and the pressure system can be adjusted to all levels. Ergonomic handlebars are included for safety and allow for weight lifting and other balance exercises, according to Damon Lawson, president and Chief Executive Officer of SportKAT, LLC. See [www.korebalance.com](http://www.korebalance.com).

"Our team of medical and scientific researchers designed this product to take the punishment out of exercise and rehabilitation. The trainer encourages all levels of activity and helps users perform physical exercise for a lifetime," says Lawson.

"We now know that 'use it or lose it' applies to our brains just as it does to our bodies. Our brains can get stronger and make new ways of doing the same task. Due to this proven science, the Korebalance radically improves muscle and mental agility to increase daily and athletic performance," says Lawson.

Korebalance adds an essential component to those who work with the active-aging population. Older adults consider quality of life and independence as top priority; by falling, they stand the chance of losing what they value most. Researchers have found that consistent workouts with Korebalance help reduce the risk of falls. Strength and balance programs can reduce the risk of falling by up to 40%.

"Improving confidence in seniors is essential because 50% of those who fall will fall again," says Lawson.

Documented compliance with regulatory bodies such as Medicare and Medicaid is critical to reduced liability for patient falls. Lawson believes the new technology in the trainer enables documented outcomes, better patient care, and improved results.

In the past, balance has been neglected; it is now vital to leading physically active and healthy lifestyles. Consistent workouts are key to making our brains and bodies fit for life. Korebalance technology provides a dynamic atmosphere with challenging interactive games to make balance and exercise addictive.

## **ABOUT SPORTKAT, LLC**

For over 16 years, SportKAT, LLC has been a pioneer in the development of devices that meet the growing need of balance therapy, training and rehabilitation. The company's product portfolio includes portable and mid-level proprietary machines in addition to its flagship system the Korebalance. The company manufactures devices under the Korebalance and SportKAT brands. Corporate headquarters and product manufacturing is located in Vista, CA .

Source: SportKAT

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